

**FOR IMMEDIATE RELEASE:**

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## **Fifth Annual 2013 Diversity Council Honors™ Award Application Process Opens**

ORLANDO, Florida (February 18, 2013) – ERGs and Diversity Councils are an important component of the organizational strategic diversity and inclusion process. When effective, they contribute leadership, creativity and effort that make the strategies and tactics a reality. Increasing their effectiveness is the impetus behind [PRISM International, Inc.](#), and its practice group the [Association of Diversity Councils](#) in announcing that it will begin accepting applications for the 2013 Diversity Council Honors Award™.

In its fifth year, the [Diversity Council Honors Award™](#) is the only annual national award that recognizes honors and celebrates the outstanding contributions and achievements of ERGs and diversity councils that lead the diversity process in their organizations and demonstrate results in their workforce, workplace and marketplace.

"Award recipients help set the standard for excellence for diversity councils across the U.S.," says Philip Berry, Executive Director of the [Association of Diversity Councils](#). He continues, "Recipients report that it helps secure budgets and resources and increases their personal and professional recognition, prestige, credibility, self-esteem and motivation. It also helps with council recruitment and retention and improves organizational visibility for their council and members."

President and CEO Linda Stokes of [PRISM International, Inc.](#), parent company of the Association of Diversity Councils adds, "There is more to this than awards. This is about all council groups having the opportunity to share and learn best practices and improving their effectiveness and contribution to their organization."

An outgrowth from the annual Diversity Council Honors Award™ celebration is the [2013 Diversity Council Conference: Increasing Effectiveness – Driving Results!](#) This is the only conference designed specifically for council groups and members providing the richest experience at the greatest value. Last year's one day inaugural conference attracted 90 organizations and 80 council groups. The year's conference returns to Washington D.C. for two days - October 2nd and 3<sup>rd</sup>. It will provide council groups and their members with expanded opportunities to learn and share best practices, network,

celebrate and grow. They will become more capable of thinking differently, to innovate and to drive results which will make a substantive difference in their organization. They will review their own initiatives and strategies and be better able to determine how they can be more effective and impactful in delivering results.

The 2013 TOP 25 Diversity Council Honors Award™ recipients will receive their awards during a dinner ceremony at the conference.

For more information about the Diversity Council Honors™ Award or the 2013 Diversity Council Conference: Increasing Effectiveness – Driving Results! , visit [www.DiversityCouncilConference.com](http://www.DiversityCouncilConference.com) .

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### **About the Association of Diversity Councils**

The Association of Diversity Councils is a practice group of PRISM International, Inc. and the premier resource for diversity and inclusion council professionals dedicated to increasing the impact, effectiveness and recognition of diversity councils as an essential partner in developing; implementing and maintaining a strategic diversity focus within organizations. For additional information, visit [www.DiversityCouncil.com](http://www.DiversityCouncil.com).

### **About PRISM International, Inc.**

PRISM International, Inc., is a WBENC-certified, full-service provider of innovative, proven diversity and inclusion, cross-cultural, and harassment prevention strategies, consulting services, training programs and products. For additional information, visit [www.PrismDiversity.com](http://www.PrismDiversity.com). PRISM's performance solutions provide a proven systemic process and best-in-practices tactics for leveraging opportunities in the workforce, workplace and marketplace.