



## ERGs & Diversity Councils Now Have MemberCircle - a New Collaborative Tool that will Increase their Effectiveness and Impact

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SANFORD, Florida (July 15, 2014) Diversity and Inclusion consulting and training firm PRISM International, Inc. announced today a strategic partnership with HR Software that provides their new collaborative tool - MemberCircle - to PRISM's practice group the Association of ERGs & Councils. Association members now have the ability to network and communicate with other Association ERGs and Diversity Council members and collaborate on relevant topics, share and learn best practices.



Philip Berry, Executive Director of the Association says, "We are excited about our partnership. With the addition of MemberCircle, our members have access to a unique networking and communications tool that gives them a broader and more direct way to collaborate. This additional value will increase their effectiveness and ability to better impact their organizations."

*What is MemberCircle?*

The two components to MemberCircle is a personal portal and an organizational portal. Within the personal portal, Association members have a personal profile and are able to communicate and network with fellow Association members. The organizational portal is a space for topic-driven Association groups to share ideas, events, documents, photos, and much more. MemberCircle is the product of HR Software - a innovative solutions provider to HR challenges. For more information on MemberCircle or HR Software, contact Mamie Cruse at [Mamie.Cruse@HRSoftwareLLC.com](mailto:Mamie.Cruse@HRSoftwareLLC.com).

*Why is the Association using MemberCircle?*

The Association constantly seeks to provide greater value to its members. One way is to increase collaboration among its members and their groups. The Association's new partnership with HR Software offers members MemberCircle - an exciting, new networking and communications tool that will increase ERG's and Diversity Council's effectiveness and impact. For more information on the Association of ERGs & Councils and its use of MemberCircle, contact Debbie Mitchell at [Debbie@ERGCouncil.com](mailto:Debbie@ERGCouncil.com).

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### About PRISM International, Inc.

**PRISM International, Inc.** is a WBENC-certified, full-service provider of innovative, proven diversity and inclusion and cultural competency consulting services, training programs and resources and the parent organization of the **Association of ERGs & Councils**, the **ERG & Council Conference** and the **ERG & Council Honors Award**.