



## **Diversity and Inclusion Practitioners Notified that the Annual Employee Resource Group & Diversity Council Conference set for Washington D.C. October 14th & 15th**

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*Diversity Councils and Employee Resource Groups can now make their plans to attend the [2015 ERG & Council Conference](#) scheduled for October 14th and 15th at the Hilton Alexander Mark Center Hotel in Alexandria, Virginia.*

"This year's theme is *Creating Impactful Change!* " said Philip Berry, Executive Director of the [Association of ERGs & Councils](#).

" The role of diversity councils and employee resource groups is to contribute to producing viable results that impact the workforce, workplace and the marketplace. They must create impactful change that is beneficial and enables their organizations to transition to higher levels of performance."



This is the fourth year of the conference that last year attracted 300 members of employee resource groups and diversity councils representing over 90 U.S. organizations. The two day conference features keynote speakers, concurrent workshops, special topic sessions and various networking breaks and opportunities that are all focused on employee resource groups and diversity councils. Participants are provided with expanded opportunities to learn and share best practices, network, celebrate and grow.

One of the conference highlights is the evening reception and dinner celebration featuring the fun and exciting TOP 25 recipient countdown for the [2015 ERG & Council Honors Award™](#). "ERGs and Diversity Councils previously complete and submit an online application that measures their impact in four areas." said Linda Stokes, President & CEO at [PRISM International, Inc.](#) and conference and award founder. "It's not until the dinner celebration that they discover where they ranked in the TOP 25." The 2015 ERG & Council Honors Award™ application process is set to open February 17th. The application process is free and open to all U.S. ERGs and Diversity Councils in operation for at least two years. For more information and to apply visit [2015 Honors Awards](#) .

"This is a very affordable conference... less than half the price of other diversity and inclusion events." said Berry. "We want organizations to be able to send as many of their diversity council and employee resource group members as possible." Sponsorship by strong advocates of ERGs

and Councils like last year's State Street Bank, GM, Siemens, the American Institute for Research, The Boeing Company and many others make this event possible. 2015 sponsorship opportunities are available now by going to [2015 Sponsorship](#).

Learn more by visiting [2015 ERG & Council Conference](#).

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#### **About the ERG & Council Conference™**

ERGs and Diversity Councils are vital links for improving organizational results. However to remain impactful and effective, they need opportunities to increase their skills and knowledge and to learn and share best practices. They need opportunities to network, celebrate and grow. This is the purpose of the only annual conference designed specifically for ERGs and Diversity Councils created in 2012 by the Association of ERGs & Councils. Learn more by visiting [ERG Council Conference](#) or by calling 1.888.997.7476.

#### **About the ERG & Council Honors Award™**

The ERG & Council Honors Award™ was created by the Association of ERGs & Councils in 2009 as the only annual national award that recognizes, honors and celebrates the outstanding contributions and achievements of ERGs and Diversity Councils that lead the diversity and inclusion process in their organizations and demonstrate results in their workforce, workplace and marketplace. Learn more by visiting [ERG & Council Honors Award™](#) or by calling 1.888.997.7476.

#### **About the Association of ERGs & Councils**

The Association of ERGs & Councils is a practice group of PRISM International, Inc. and the premier resource for diversity and inclusion professionals dedicated to increasing the impact, effectiveness and recognition of ERGs and Diversity Councils as an essential partner in developing and implementing a focus within organizations. Learn more by visiting the [Association of ERG & Councils](#) or by calling 1.866.220.6370.

#### **About PRISM International, Inc**

PRISM is a WBENC-certified, full-service provider of innovative and proven consulting, training and products for leveraging diversity and inclusion, increasing cross-cultural competencies and preventing harassing and discriminatory behaviors. PRISM's performance solutions have assisted over 180 organizations in 24 countries in creating a proven systemic process and best-in-practice tactics for leveraging opportunities in their workforce, workplace and marketplace. Learn more by visiting [PRISM](#) or by calling 1.888.997.7476.