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FOR IMMEDIATE RELEASE:

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PRISM INTERNATIONAL'S PRESIDENT RECEIVES WOMEN'S ACHIEVEMENT AWARD

PRISM's Linda Stokes receives 2005 Women's Executive Council Award for Business

Orlando, Florida, October 21, 2005 ...PRISM International Inc. announced today that its President & CEO Linda H. Stokes was recognized by the Women's Executive Council of Orlando and awarded their 2005 Women's Achievement Award for Business. Ms. Stokes received her award at the Women's Executive Council 35th Annual Women's Achievement Awards luncheon held at the Citrus Club in Orlando, Florida.



Theresa Thompson of the Women's Executive Council said Linda was this year's natural choice. "Linda spends much of her time in the boardroom coaching "C" level executives yet she makes time and is equally at home facilitating diversity training with second and third graders as a volunteer at local elementary schools". Linda began her career as a working single mother who put herself through college. Later in 1992, she completed her masters and founded PRISM International, Inc. Her goal was to create a company where dedicated diversity professionals could apply their business experience, knowledge and passion for

creating change in their workforce, workplace, marketplace and community. Since then she had built a company that has served over 156 organizations in 13 countries on 6 continents. Some of PRISM's clients include Michelin North America, Verizon Wireless, Siemens Corporation, MasterCard International, Medtronic, Colgate-Palmolive, The Gap, Unilever Best Foods and Fluor Corporation to name a few. "I am very honored to receive this recognition," stated Linda.

The Women's Executive Council was founded in 1972 for the purpose to involve women in executive positions in the Greater Orlando area. The purpose of the WEC is to provide time and resources to improve the greater Orlando community, acknowledge the achievements of women in the Orlando community and to enable younger women to achieve their personal and professional goals by providing scholarships. For more information, go to www.wecorlando.com.

PRISM International, Inc. is a leading provider of innovative and proven consulting services, training programs and products for leveraging diversity and inclusion, increasing cross cultural effectiveness and preventing harassing and discriminatory behaviors. Since 1992, PRISM has assisted organizations in 13 countries on 6 continents with connecting diversity for results. To date over 156 organizations and over 500,000 participants have experienced one of PRISM's many consulting services or training programs. PRISM International, Inc. is certified by the Women's Business Enterprise National Council. For the latest information on PRISM, visit the company's website at www.PrismInternational.com or call toll free 1.888.997.7476.

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