

ROBERT (Bobby) R. GORDON

Bobby is Vice President of Client Relationships at PRISM International, Inc., a WBENC-certified, full-service provider of innovative and proven consulting services, training programs and products for leveraging diversity & inclusion, increasing cross cultural effectiveness and preventing harassing & discriminatory behaviors. Bobby and PRISM serve 1 million plus employees in over 160 organizations in nineteen countries on six continents.

As a dedicated seasoned diversity professional who leads with heart and passion, Bobby specializes in assisting organizations and individuals in achieving business goals by leveraging a diverse, energized and engaged workforce.



Prior to joining PRISM, Bobby was a cultural diversity trainer with the Defense Equal Opportunity Management Institute (DEOMI) where he developed, revised and conducted training for managers and senior military leaders in communications, organizational effectiveness and conflict resolution.

His DEOMI experience took him to over 30 states and US territories, and also throughout Germany and South Africa. Directly responsible for the needs analysis, instructional design, and leadership duties on diversity seminars for requesting civilian and military organizations, Bobby also served as a participating think tank panelist in developing strategies on increasing the diversity of the Army and Air National Guard. He helped to develop and design a human relation-training program for newly assigned DEOMI staff and faculty members.

After September 11th, he was tasked with co-moderating and developing a video to dispel myths and stereotypes about American citizens of Middle Eastern descent or Muslims. The film's purpose was to ensure that service members and their families who either appeared or were Middle Easterners or Muslims were treated with fairness, dignity and respect. The film is used by the US Department of Defense and the US Department of Homeland Security.

Bobby received her *Bachelor of Science in Liberal Arts* from Excelsior College. He is a graduate of the Army's Officer Candidate School. He is also a certified Equal Opportunity Advisor graduating from Defense Equal Opportunity Management Institute.

Bobby lives in Daytona Beach and is an avid golfer and Harley Davidson enthusiast.

He may be reached by calling 1.888.997.7476 or by emailing Bobby @PrismInternational.com.