

Tanya Watson

Tanya is Vice President Business Development for PRISM International, Inc., a WBENC-certified, full-service provider of innovative, practical, results oriented business relevant approaches to Diversity and Inclusion. Her organization serves 1 million plus employees in over 180 organizations in nineteen countries on six continents. She is dynamic in assisting companies strategically focus their diversity process and leverage resources to close business gaps.



With career experience spanning analysis work in Environmental Waste (Superfund), Marketing & Promotion, Sales and Customer and Public Relationship management, Tanya is experienced and skilled in listening to and understanding her clients' individual needs. She is highly analytic and strategic at recommending and providing customized, personalized service and real solutions.

Prior to her role at PRISM, Tanya established a full service marketing and promotions company that provided counseling and strategic business analysis focusing on marketing, event management, and creative design. Her strengths include increasing business efficiency and profitability through understanding value and return on investment. She brings excellent problem resolution skills to the clients of PRISM.

Active in her Central Florida community of Orlando, Florida, Tanya served on the Mayor's Diverse Discussions Committee as well as many local civic organizations including the American Cancer Society. She also mentors and tutors disadvantaged youth and serves as a volunteer advocate for the uninsured.

Tanya received her *Bachelor of Science in Chemistry* from Fisk University and her *Bachelor of Arts in Natural Science/Math* from Thomas Edison State College.

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