To reach organizations and individuals with a positive, respectful, behavioral and business-based message that will assist them in achieving success in their workforce, workplace and marketplace. PRISM’s employees, contractors, suppliers and partners agree to work together respectfully, productively and collaboratively in ways consistent with our mission, vision and values.

**CUSTOMER FOCUS**
Employing eyes, ears, hearts and hands working to identify and meet the customer "where they are" while exceeding their delivery expectations, keeping schedules and commitments.

**QUALITY**
Ensuring that our relationships demonstrate professionalism and caring, that our communication with each other and the customer is clear and correct, and that the quality of our products and services are accurate and attractive.

**COMMUNITY**
Sharing of our money, interest, time and talents with our local communities.

**RESPECT**
Understanding who each of us are as individuals and the dimensions of diversity that continue to shape us and our world view, acknowledging the need for well-balanced lives.

**HONESTY AND INTEGRITY**
Providing honest feedback, fair compensation, customer pricing and billing.

**INCLUSION AND INVOLVEMENT**
Seeking collaborative relationships, while incorporating various perspectives, skills, experiences, backgrounds, knowledge, talents, imagination and our entrepreneurial spirit to improve and expand our own thinking and enrich our lives, programs, products and services.